



UWLA
Unified Water Label Association

S U P P O R T E R

MARCH 2021

**SUPPORT THE UNIFIED WATER LABEL AND CONTRIBUTE TO
BETTER WATER EFFICIENCY**

The Unified Water Label is industry's smart tool that will help consumers make the 'right' choice at point of sale, and at the same time aid government goals to reduce water, energy and carbon associated with water using bathroom products.

The Scheme is underpinned by 160+ manufacturers which is supported by an interactive database of 13,000 products across 14 differing product categories.

As a scheme supporter - an individual, business or NGO - you will support the aims and objectives of the UWL. Although you do not register products as a supporter, you can influence and take part in the ongoing development of the scheme. You will have the opportunity to participate in technical activity, the development of new criteria, take part in panel discussions and enjoy market exposure alongside your peers. As a scheme supporter you will also enjoy exposure on the scheme website that allows you to tap into advertising opportunities

There is a small annual fee of €250, which will help to progress the scheme, under the administration of not for profit Unified Water Label Association. This fee will be deducted from the registration fee if you register and list product during the year.

The fee will be invoiced upon receipt of the attached application form.

Join us today and play your part in helping people understand the impact of their water consumption and drive forward positive behaviour change.

